**Unit 4 – Expansion Overseas *Yellow Journalism***

**“Front Page”**

**\*\*Due Date: 12. 3 & 4. 2014**

You are a yellow journalist during the late 19th century. Your goal is to create a sensational front page of the ***New York Journal*** or ***The New York Times.***  Your article must target the current subscribers and potential subscribers. The challenge also involves **exaggerating the events to incite reaction from the** **public**

**Topics :*****Annexation of Hawaii, purchase of Alaska, Open Door Policy, annexation of the Philippines, Panama canal, Teddy Roosevelt & the Big Stick policy***

* Newspaper title **either New York Journal or New York Times.** *Pick one!*
* Date, pick a date of the actual Spanish American War **between February and August of 1898**
* Create a headline, this should be capitalize.
* Picture, hand drawn or computer image
* Main Story, using your ***Power Paragraph*** format, create a paragraph exaggerating or even a “little white lie,” explaining your photo. Remember yellow journalism plays on peoples’ emotions.

**Remember a news article contains; what, when, where and who is involved.**

* **Sign your name and bell at the bottom of the page.**
* **Needs to be typed!**

**Above all else you need to incorporate either imperialism or nationalism to attract readers.**

**Remember to use the sensationalist style of the yellow journalist of the day.** You may use computer graphics or you may hand write and draw your article and graphics. You will be evaluated with the rubric that is included on the back of this page. Use the rubric to ensure you include all required elements. Your front page should include the following:

**Components**

**Name of the Newspaper**

**New York Journal**

Thursday February 17, 1898

Destruction of War Ship Maine was the work of an Enemy!

**Name & bell** C:\Users\jfdwyer\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\85T1H27X\MC900056725[1].wmf

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**Date**

**Headline**

Name & Bell

**Picture/Illustrations**

**Main Story**

**Your name, date, block**

USII.5.a: Students will demonstrate their understanding of how the media influence public opinion and conduct of the Spanish-American War.

USII.1.a : Students will interpret primary and secondary source documents to increase understanding how Yellow Journalism contribute to the outbreak of Spanish-American War.

Yellow Journalism Front Page *rubric*

|  |  |  |  |
| --- | --- | --- | --- |
| **Expert**, great job you are hired as a journalist  4 | **Advance,** you did a good job, need to work on your sensationalism.  **3** | **Practitioner**, not bad, work on your power paragraph & organismal skills.  **2** | **Apprentice, You really should go back and look at what the assignment is asking for.**  ***Re-do***  **1** |
| * Title and story are highly sensationalize, incite emotional reaction, and included all 4 ws. * All historical references are accurate and enhance the event * Student uses an original, unique or imaginative approach to present all required components. | * Title and story have adequate sensationalism and include all required details, including the 4ws. * All historical references are accurate. * All required components are present. | * .Title and story have minimal sensationalism and include few required details. * All 4ws are present, put writing lacks organizing. * All required components are present | * Title and story are not sensational nor incite a reaction. Not all 4ws are included. * Historical information is lacking substance and details. * Lacking some required components. Poor paragraph |

USE THE SPACE BELOW TO BRAINSTORM